

## 2015 RE/MAX vs. THE INDUSTRY

RE/MAX is the right choice: the most productive real estate network, the leading brand and a massive global presence. **Open your eyes to RE/MAX.** 

	TRANSACTION SIDES PER AGENT LARGE BROKERAGES ONLY <sup>1</sup>	U.S. RESIDENTIAL TRANSACTION SIDES <sup>2</sup>	U.S. NATIONAL TV SHARE OF VOICE <sup>3</sup>	COUNTRIES <sup>4</sup>	OFFICES WORLDWIDE	AGENTS WORLDWIDE
RF/MPX*	16.6	890,000+	53%	95+	6,751	98,010
ERA,	9.0	116,533	0%	30	2,300	33,400
COLDWELL BANKER S	8.5	705,322	11%	37	3,000	86,000
BERKSHIRE HATHAWAY HomeServices	7.6	Not released	32%	1	1,100	35,000
Century 21	7.5	394,989	4%	65	6,900	101,200
KELLER WILLIAMS	6.7	700,000+	0%	11	700	112,000
Better Homes Hand Gardens.	6.7	57,335	0%	2	280	9,150
Sotheby's	6.1	87,420	0%	44	760	16,600
Weichert, Realtors	No data	Not released	0%	1	388	18,000

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